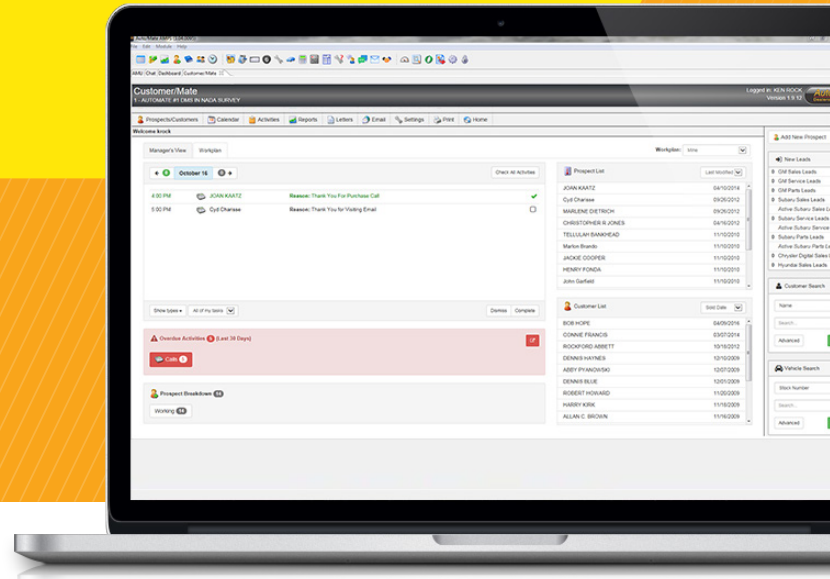


CULTIVATE THE LEADS THAT MATTER

Auto/Mate's Customer/Mate CRM Module



Customer/Mate helps dealerships create templates and customized one-off messages so you can market and up-sell to prospects and existing customers alike.

Product Description

Customer/Mate is an OEM-integrated customer database for dealerships who need a simple and user-friendly tool to identify prospects and existing customers. Offer better service to existing customers based on their previous sales history with better lead generation.

Integrations with several third-party products

Other DMS providers will overcharge you for all the bells and whistles part of their CRM package. Customer/Mate is fully integrated with our desking and F&I products, as well as CARFAX® and AutoCheck®.

Automatic digital leads from OEMs

Don't have a strong website getting plenty of traffic? No worries, Customer/Mate's OEM integration automatically collects digital leads of OEM website visitors and adds them to the database. We collect the data, you make the sale.