

# OPTION/MATE™ MOBILE MODULE

Take your sales and F&I  
departments on the go



Create and view customized questionnaires, videos & menus all on a tablet

## Product Description

Option/Mate Mobile allows your customers to view customizable and interactive questionnaires, videos and menus on any tablet, to create their own F&I experience! Color-coded results reveal the products your customers are more willing to purchase. Put your customers in the driver's seat by helping them understand the products being presented to them.

## How Option/Mate can help your dealership:

- Increase customer engagement
- Maximize sales
- Comprehensively explain product features to customers via multiple mediums
- Compatible with any type of tablet

## Implement Option/Mate Mobile in any stage of your sales process.

Integrate our menu-selling solution in any step of your sales model with this portable interface. Maximize your up-selling opportunities, whether it's on the sales floor or the F&I office.

## Get a better understanding of buying habits by segmenting your customers with surveys.

Having a difficult time trying to tap into the minds of your customers in order to figure out their buying preferences? Keep your customers engaged by introducing surveys that help both you and the customer understand and identify buying needs and service concerns. Moreover, use this survey data to track selling statistics and trends to see your least and most-selling products.



## Videos help customers better understand the products presented to them.

Don't leave your customer in the dust every time you need to make a trip to the printer or discuss details of the deal with another department. Give your customers a tablet to watch product-related videos to better understand functions, benefits and features. The drop-and-drag feature allows customers to pick and choose which products they do and don't want after each video, allowing you to maximize both profit and CSI.

